

# STEWARD LEADERSHIP 25

Recognising Steward Leadership Excellence in Asia-Pacific



Thank you for your interest in applying for the Steward Leadership 25 (SL25) award. Jointly co-curated by Stewardship Asia Centre, INSEAD Hoffmann Institute, WTW and The Straits Times, the SL25 award spotlights viable solutions for the environment and society in Asia and the Pacific.

To qualify for SL25, your solution must:

- Be financially viable or working towards financial viability
- Make a significant impact on the environment and/or society

\*Note that we prioritise applications that provide quantitative evidence for the above.

[Steward leadership](#) is the genuine desire and persistence to create a collective better future for stakeholders, society, future generations and the environment.

Solutions that demonstrate steward leadership achieve financial viability by addressing environmental and social challenges. Winners will be announced at the Steward Leadership Summit in October 2026.

The judging criteria are undergirded by the [stewardship values](#):

Judging criteria
<b>Materiality</b> <ul style="list-style-type: none"><li>• The solution is part of or relevant to the organisation's product, service or the organisation's impact on its stakeholders.</li></ul>
<b>Intentionality</b> <ul style="list-style-type: none"><li>• The solution was implemented with the intention to benefit society and the environment.</li></ul>
<b>Financial viability</b> <ul style="list-style-type: none"><li>• The solution shows evidence of a financially self-sustaining model that allows it to persist and scale</li></ul>
<b>Impact</b> <ul style="list-style-type: none"><li>• The solution helps transform the state of the environment and/or society, and its impact is at least proportional to the organisation's scale of operations.</li></ul>
<b>Going beyond regulations</b> <ul style="list-style-type: none"><li>• The solution shows evidence of going beyond regulations or industry standards.</li><li>• Regulations or industry standards are clearly articulated.</li></ul>
<b>Innovation</b> <ul style="list-style-type: none"><li>• The solution is groundbreaking in its industry or country.</li></ul>
<b>Future plans</b> <ul style="list-style-type: none"><li>• The solution describes its short- and long-term goals. The goals are SMART: Specific, Measurable, Achievable, Relevant and Time-bound.</li><li>• There are actionable plans and steps to achieve them.</li></ul>

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## CONTACT DETAILS

1. Salutation
  - ☐ Mr
  - ☐ Ms
  - ☐ Mdm
  - ☐ Dr
  - ☐ Other
2. First name: Click or tap here to enter text.
3. Last name: Click or tap here to enter text.
4. Designation: Click or tap here to enter text.
5. Organisation: Click or tap here to enter text.
6. Work email address: Click or tap here to enter text.  
*We will be contacting this email address for SL25 matters.*
7. Phone number: Click or tap here to enter text.

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## ELIGIBILITY

1. Your application is based on a single solution that **is financially viable or working towards financial viability.**
  - ☐ Yes
  - ☐ No
2. Your application is based on a single solution that **addresses an environmental and/or social problem.**
  - ☐ Yes
  - ☐ No
3. Your organisation owns, manages, and implements the solution.
  - ☐ Yes
  - ☐ No
4. The solution has evidence of impact within the qualifying period of **Jan 2023** and **Jan 2025.**
  - ☐ Yes
  - ☐ No
5. The solution is a project that previously won SL25.
  - ☐ Yes
  - ☐ No
    - a. [if yes] The solution has evolved or improved significantly since the last submission of SL25.
      - ☐ Yes
      - ☐ No

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#### APPLICANT INFORMATION

1. Are you the project manager? If not, please list 1-2 names and designations of individuals who founded and spearheaded the project. [Click or tap here to enter text.](#)
2. If you are a PR/marketing agency representing the organisation, what is the name of your agency? [Click or tap here to enter text.](#)
3. Where did you first hear of SL25?
  - ☐ SAC's email
  - ☐ SAC's LinkedIn
  - ☐ SAC's Facebook
  - ☐ SAC event
  - ☐ News (digital and physical)
  - ☐ We were nominated by another organisation.
4. Who nominated your organisation?
  - ☐ INSEAD Hoffmann Institute
  - ☐ The Straits Times
  - ☐ WTW
  - ☐ ACCA
  - ☐ Centre for Impact Investing Practices (CIIP)
  - ☐ Confederation of Indian Industry (CII)
  - ☐ Institute of Directors Malaysia (ICDM)
  - ☐ Indonesian Institute for Corporate Directorship (IICD)
  - ☐ Pakistan Institute of Corporate Governance (PICG)
  - ☐ raiSE Singapore
  - ☐ Sasin School of Management
  - ☐ Singapore International Chamber of Commerce
  - ☐ Temasek Foundation
  - ☐ WeConnect International

#### ORGANISATION DETAILS

1. Organisation type:
  - ☐ For-profit organisation
  - ☐ Not-for-profit organisation
  - ☐ Charity
  - ☐ Foundation
  - ☐ Non-governmental organisation
2. Size:

Is the organisation a subsidiary of an entity or holder subsidiaries?

  - ☐ Yes
  - ☐ No
  - a. Is your organisation majority-owned (>50%) by the group?
    - ☐ Yes
    - ☐ No

b. Is the group's market capital/valuation/AUM more than USD100 million?

☐ Yes

☐ No

Is the organisation's market capital/valuation/AUM more than USD100 million?

☐ Yes

☐ No

3. Industry:

☐ Agribusiness

☐ Apparel

☐ Automobile and components

☐ Carbon services

☐ Consumer services

☐ Conglomerate

☐ Commercial and professional services

☐ Education

☐ Energy (e.g., oil and gas, renewable energy)

☐ Fast Moving Consumer Goods (FMCG)

☐ Financial services

☐ Food and beverage

☐ Healthcare equipment and services

☐ Hospitality

☐ Household and personal products

☐ Industrials

☐ Pharmaceuticals, biotechnology and life sciences

☐ Maritime and shipping

☐ Manufacturing

☐ Media

☐ Real estate

☐ Retailing

☐ Semiconductors and semiconductor equipment

☐ Technology

☐ Telecommunication services

☐ Transportation

☐ Utilities

☐ Waste management

4. What does your organisation do? [50 words]

Click or tap here to enter text.

5. Link to your organisation's website. Put 'N.A.' if not applicable:

Click or tap here to enter text.

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## SOLUTION DETAILS

6. Solution name [8 words]: Click or tap here to enter text.
7. What social or environmental problem are you addressing with this solution? [20 words]  
Click or tap here to enter text.
8. Describe your solution. [100 words]  
Click or tap here to enter text.
9. When was the solution implemented?  
<Drop down for year> Click or tap here to enter text.
10. Solution theme:
  - ☐ Climate & Nature
  - ☐ Waste & Circularity
  - ☐ Empowering Marginalised Communities
  - ☐ Inclusive Education
  - ☐ Health
  - ☐ Others: \_\_\_\_\_
11. What UN Sustainable Development Goal does your project primarily align with?
  - ☐ SDG 1: No poverty
  - ☐ SDG 2: Zero hunger
  - ☐ SDG 3: Good health and well-being
  - ☐ SDG 4: Quality education
  - ☐ SDG 5: Gender equality
  - ☐ SDG 6: Clean water and sanitation
  - ☐ SDG 7: Affordable and clean energy
  - ☐ SDG 8: Decent work and economic growth
  - ☐ SDG 9: Industry, innovation and infrastructure
  - ☐ SDG 10: Reduced inequalities
  - ☐ SDG 11: Sustainable cities and communities
  - ☐ SDG 12: Responsible consumption and production
  - ☐ SDG 13: Climate action
  - ☐ SDG 14: Life below water
  - ☐ SDG 15: Life on land
  - ☐ SDG 16: Peace, justice and strong institutions
  - ☐ SDG 17: Partnerships for the goals
12. In which country/countries was this project undertaken?
  - ☐ Afghanistan
  - ☐ American Samoa
  - ☐ Armenia
  - ☐ Australia
  - ☐ Azerbaijan

- ☐ Bahrain
- ☐ Bangladesh
- ☐ Bhutan
- ☐ Brunei
- ☐ Cambodia
- ☐ Cook Islands
- ☐ Cyprus
- ☐ Fiji
- ☐ French Polynesia
- ☐ Georgia
- ☐ Guam
- ☐ Greater China
- ☐ India
- ☐ Indonesia
- ☐ Iran
- ☐ Iraq
- ☐ Japan
- ☐ Jordan
- ☐ Kazakhstan
- ☐ Kiribati
- ☐ Kuwait
- ☐ Kyrgyzstan
- ☐ Laos
- ☐ Lebanon
- ☐ Malaysia
- ☐ Maldives
- ☐ Marshall Islands
- ☐ Micronesia
- ☐ Mongolia
- ☐ Myanmar
- ☐ Nauru
- ☐ Nepal
- ☐ New Caledonia
- ☐ New Zealand
- ☐ Niue
- ☐ Northern Mariana Islands
- ☐ Oman
- ☐ Pakistan
- ☐ Palau
- ☐ Papua New Guinea
- ☐ Philippines
- ☐ Qatar
- ☐ Russian Federation

- ☐ Samoa
- ☐ Saudi Arabia
- ☐ Singapore
- ☐ Solomon Islands
- ☐ South Korea
- ☐ Syria
- ☐ Sri Lanka
- ☐ Tajikistan
- ☐ Thailand
- ☐ Timor-Leste
- ☐ Tonga
- ☐ Turkey
- ☐ Turkmenistan
- ☐ Tuvalu
- ☐ United Arab Emirates
- ☐ Uzbekistan
- ☐ Vanuatu
- ☐ Vietnam
- ☐ Yemen

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## APPLICATION QUESTIONS

### Materiality

1. What is the solution's objective? [20 words]  
Click or tap here to enter text.
2. How does the solution's objective align with the organisation's purpose? [50 words]  
Click or tap here to enter text.

### Intentionality

1. Why was the project implemented? What was the motivation behind starting this project? [200 words]  
Click or tap here to enter text.

Please also submit a max 3-min video response. (format: .mp4)

Click or tap here to enter text.

### Financial sustainability

1. Explain your solution's financial model (e.g. key revenue streams and expenditure). How is your solution financially viable? Please provide quantitative evidence (e.g. revenue, cost in USD). [200 words]  
*If your solution is not yet financially viable, describe how you'll achieve financial viability with an actionable plan and timeline. Please provide quantitative evidence (e.g. price of products/services in USD, # of customers).*  
Click or tap here to enter text.

Please also submit a max 3-min video response. (format: .mp4)

Click or tap here to enter text.

### Impact

1. Explain how your solution has improved the state of the environment or society within the qualifying period (Jan 2023 - Jan 2025). Please provide data for reach, depth and duration of impact e.g., # of people impacted, or carbon emissions reduced. [300 words]  
*If your solution had made the SL25 list, show how it has **progressed significantly**, such as expanding to new countries or communities.*  
Click or tap here to enter text.

### Going beyond regulations

1. How does the solution go beyond regulations or industry standards? Please state relevant existing regulations and industry standards. [150 words]  
Click or tap here to enter text.

### Innovation

1. Describe innovative aspects of the solution. Please include any patented innovation. [150 words]  
*Innovation can be technological, scientific, social or relating to one's financial model.*  
Click or tap here to enter text.



### Future plans

1. What are your solution's short- and long-term goals, e.g., scale and replicability? Please provide SMART (Specific, Measurable, Achievable, Relevant and Time-bound) goals and actionable plans. [250 words]

*If your solution is supported by funds and grants, please explain how the solution will be self-sustaining in the future.*

Click or tap here to enter text.

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What stewardship value(s) were most strongly demonstrated in the implementation of your solution? [100 words]

Refer to the [stewardship values](#) (Interdependence, Long-term View, Ownership Mentality, Creative Resilience and Ethical Integrity).

Click or tap here to enter text.

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### SUPPORTING DOCUMENTS

1. Please attach 1-3 **high-res** images related to the project. [16:9 dimension]  
Accepted formats: .png .jpg .jpeg  
Min file size: 1MB. Max file size: 5MB  
*Media assets should be related to the solution. Anything unrelated to the solution will not be taken into consideration.*
  - a. [Optional] You may upload a document describing your uploaded images (describe each image in less than 8 words).  
Accepted formats: .pdf
2. [Optional] You may share a link to 1 video relevant to the solution. YouTube or Vimeo links are accepted.  
*Media assets unrelated to the solution will not be taken into consideration.*
3. Please submit evidence that substantiate claims made in the application. Unverifiable claims, data or information in your application form will not be considered.  
Accepted format: .pdf  
*Any document not specific to the project will not be considered, including full impact reports.*
4. If you are a PR agency submitting a solution on behalf of your client, please attach proof of written consent by your client to share their application details (e.g., email correspondence or a signed letter.)

☐ By checking this box, you agree to the [terms and conditions.](#)

Commented [JA1]: Update T&C